

**Minutes of the Monday, March 3, 2014  
West Midland Family Center Board of Directors Meeting**

Board Members: S. Bowen, G. Dauer, R. Dishaw, B. Dollard, E.J. Herst, J. Lauderbach,  
A. Schmitz, W. Traschen, J. Weiler

Nominee: D. Parrillo

Excused: A. Pankratz

Advisors: B. Dostal

Staff: G. Dorrien, D. DeMott, S. Love

Herst called the meeting to order at 7:04 P.M. with Dishaw reading the Mission Statement.

Herst called for Public Comments. None given.

Motion to approve the Minutes of the January 13, 2014 Board Meeting as written.

Schmitz / Dishaw

Motion Approved

**By-Laws / Nominating Sub-Committee – T. Misner, Chair**

Introduction of the Board to Dave Parrillo.

Dave has lived in Midland for about 7 years. He is employed at The Dow Chemical Company. He came to Midland from the east coast. Dave has a 17 year-old daughter and a 7 year-old son.

Motion to elect Dave Parrillo to the Board of Directors of the West Midland Family Center  
Lauderbach / Bowen  
Elected

Welcome Dave.

**Staff Report** - Susan Love, New Initiative Coordinator

Susan spends a lot of time looking into grant sources, collaborating with funders and connecting and talking with Grant monitors.

Susan likes what she does and the environment in which she works.

Susan is helping organize the 40<sup>th</sup> Anniversary Celebration with Greg and most the rest of the full time staff and other volunteers.

**Executive Committee – E.J. Herst, Chair**

Did not need to meet.

### **Fundraising Sub-Committee – S. Bowen, Chair**

Bowen reported that the focus is the 40<sup>th</sup> Anniversary Celebration right now. Bowen is the chair of the Sponsor committee for the Celebration. She is looking for a co-chair and committee members to work with her to secure sponsorships.

### **Investment Committee – B. Dollard, Chair**

Dollard reported that the committee continues to meet on a regular basis.

One of the decisions that we have to consider making is that every five years we said we were going to open up the bidding for the Investment Manager of the Endowment funds. The committee is struggling with this decision whether or not to open it up, the reason being that the committee is happy with how Azimuth Capital Management is handling the Endowment funds. The committee will try to make the decision as impartially as it can.

The current value of the Endowment is fund is \$6.74 million that is \$1.4 million above donated value. Then there is also all the good the fund has done for the Center in the past years...just last year it has given WMFC \$236,000 and without that we would have had to cut \$236,000 out of the budget. That is just over 10% of the budget.

Azimuth is scheduled to attend the Investment Committee meeting on Thursday, April 24<sup>th</sup>, 2014.

### **Accounting / Budget Committee – C. Coons, Chair**

Coons reported that on the December 31<sup>st</sup> statement we show that we had an excess of revenue over expense of about \$2,000. A few things are causing that...we have borrowed about \$103,000 from ourselves due to grant payment lag (as usual). And also because of the success of the year-end gifting we've received from individuals. Our appeal to the community states that we will use the funding for both 2013 and 2014 which will allow us to start 2014 with a projected \$69,000 from year end 2013 campaign. When all the moves are made the year will close at nearly at the break-even point.

### **Dow COP Committee - B. Dollard/G. Dorrien Committee Members**

Dollard reported that there is a report from Mike Sobolewski in the packet...

Dow COP had the Student Selection Night and selected 7 students.

There was a financial aid night. There are 4 seniors going off to college in the fall.

Dollard attended the annual Olympics of the Mind event in February. Dollard got to meet the new students and see some of the changes Mike is bringing to the program.

### **Activities Committee – G. Dauer, Chair**

Did not need to meet.

### **Facilities Committee – E.J. Herst, Committee Member**

Herst reported that Myers turned in a report and they are looking into more insulation with Greg Janoch, as well as Solar, Wind, and Geo thermal options..

Myers is investigating a new type of door lock (known as "The Boot"). A demonstration of the product was organized by the Sheriff's Department. We will likely use the product for some of the doors at WMFC. The cost is about \$250 per door, installed.

Myer's is getting bids for the senior's kitchen counter tops and cabinets. Waiting on stainless bids now and will go from there.

Bidding out the cabinets and repairing what we can, in the child care wing.

Prepping the gym floor for resurfacing.

**Human Resources Committee A. Schmitz, Committee Member**

Schmitz reported that Dorrien's performance review is due and she will be sending out a "Survey Monkey" survey/questionnaire shortly to gain input.

**Communications Committee – W. Trashen, Chair**

Traschen reported on keeping with the new market/brand they have designed a 40<sup>th</sup> Anniversary Logo that can be used in all the marketing materials as we move forward.

B+B will be helping WMFC develop a motion graphic that can be hosted on the WMFC Website with the subject matter being a retrospective of the last 40 years..

**Auxiliary Committee – G. Dauer, Committee Member**

Dauer reported this has been a bad winter for the Bingo. Last week there were only 50 people that attended and that has been the top number this winter.

**Executive Director's Report - G. Dorrien**

Dorrien led a discussion with the Board regarding the 40<sup>th</sup> Anniversary Committee and whether this should be a free event for the families.

Motion to keep the event as an unrequired fee but leave the sponsorship committee room to advertise for voluntary donations (a box or sponsorship).

Dollard / Parrillo

Passed unanimously.

**Board member, advisor, and staff comments:**

Thank you Wendy Trashen for purchasing the Logo shirts for the Board.

Bob Dostal found that reading the staff reports really helps one understand all the good things happening at WMFC. Congratulations to West Midland Family Center.

Ann Pankratz attended a United Way event that was interviewing some of the WMFC adults that participate in our programs. Here are some quotes:

"Hey, there is not enough stuff out there for 3<sup>rd</sup> shifters"

"We would like Family Fun Nights to be offered more often and they could accept food donations for admission prices".

"There needs to be a program where families can get passes to enjoy Dow Gardens, Center for the Arts and the museums".

"We are looking for families to have a relationship that has the same socio economic background we have".

"Camp Neyati is outstanding, it brings families together".

“I Trust WMFC”.

“I am part of the WMFC Family!”

“Knowing that people here are looking out for my kids makes me feel really good”.

“My husband and I have had a rough road but this Family Center has really kept us together”.

“It is places like WMFC that help us stay involved, it is here right where we live”.

“WMFC is a place you can trust”.

“I like WMFC because here all families, single parent families, two parent families are all treated the same. We are just families. We are all in it together”.

Motion to Adjourn Dishaw /Bowen. Meeting adjourned at 8:28 pm by Herst.

The next meeting is scheduled for **Monday, May 5, 2014** at 7:00 pm. at the West Midland Family Center

Respectfully submitted,  
Diane DeMott